

August 2, 2010

Dear Sponsor and Tennis Enthusiast,

Each year, our tennis community hosts a variety of events to create awareness, promote health and fitness programs and raise money for charitable organizations. One of these events in particular hits close to home for so many people.

The Chris Burge Classic Tennis Tournament was organized four years ago to honor Chris Burge, a passionate tennis player, who died of lung cancer in January 2007. Although Chris never smoked, she was part of a growing unfortunate group of non-smoking women who are diagnosed with lung cancer. The 2010 tournament will be held Oct. 15-17 at the Miramont South location and the Colorado Tennis Center. All proceeds will benefit non-smoking lung cancer research at the University Of Colorado Cancer Center and to build the Poudre Valley Hospital Cancer Center in Fort Collins. In addition, a portion of the money raised will fund two \$1,000 scholarships, which will be awarded to a male and female Northern Colorado high school senior tennis player.

The doubles tennis tournament is open to men and women at the 6.0 through the professional open division. Last year, over 100 players competed and more than \$23,000 was raised for cancer research.

As this event continues to grow and our fundraising goals expand, the need for sponsorship increases as well. Your company's generous donation will help raise awareness relating to non-smoking lung cancer. Also with your support, two community cancer centers will continue to provide medical care, efficiencies and conveniences for patients and families battling the disease.

Enclosed please find information regarding sponsorship opportunities and an entry form for the 2010 Chris Burge Classic tennis event. If you have any questions regarding sponsorship please contact Johnelle Winne at 484-1920 or visit www.chrisburgeclassic.com.

Thank you in advance for your time, commitment and support.

Sincerely,

Shireen Updegraff

Tennis Committee Chairman



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